



Public Disclosure of Student Achievement
学生成果信息公开表

Institution Name/学校名称: Guangzhou College of South China University of Technology/华南理工大学广州学院

Business Unit(s) included in this report/商科教学单位: School of Management/管理学院

Academic Period Covered/学年度: Academic Year 2018-2019/2018-2019 学年度

Date Submitted: October 25, 2019/2019 年 10 月 25 日

| PROGRAM 获认证专业 | INDICATOR 指标 | RESULT 结果 |
|------------------------------------|--|---------------------|
| Bachelor of Management in 管理学学士 | | |
| Business Administration 工商管理 | Graduation rate 毕业率 | 95.33% |
| Business Administration 工商管理 | Job Placement Rate 就业率 | 93.88% |
| Business Administration 工商管理 | Acceptance into graduate programs 考研率 | 1.96% |
| Accounting 会计学 | Graduation rate 毕业率 | 97.05% |
| Accounting 会计学 | Job Placement Rate 就业率 | 97.76% |
| Accounting 会计学 | Acceptance into graduate programs 考研率 | 1.24% |
| Marketing 市场营销 | Graduation rate 毕业率 | 96.85% |
| Marketing 市场营销 | Job Placement Rate 就业率 | 95.90% |
| Financial Management 财务管理 | Graduation rate 毕业率 | 96.31% |
| Financial Management 财务管理 | Job Placement Rate 就业率 | 95.96% |

| | | |
|-------------------------------------|--|--------|
| Financial Management 财务管理 | Acceptance into graduate programs 考研率 | 1.30% |
| Human Resource Management 人力资源管理 | Graduation rate 毕业率 | 90.70% |
| Human Resource Management 人力资源管理 | Job Placement Rate 就业率 | 95.73% |
| Human Resource Management 人力资源管理 | Acceptance into graduate programs 考研率 | 0.78% |
| Bachelor of Economics in 经济学学士 | | |
| E-commerce 电子商务 | Graduation rate 毕业率 | 95.53% |
| E-commerce 电子商务 | Job Placement Rate 就业率 | 95.29% |
| E-commerce 电子商务 | Acceptance into graduate programs 考研率 | 1.68% |

Indicators Used/指标说明

| INDICATOR 指标 | DESCRIPTION AND HOW IT WAS CALCULATED 指标说明 |
|--|---|
| Graduation rate 毕业率 | Number of students who obtained graduation certificate/total number of senior students started the program in academic year 2018-19 获得毕业证学生人数/2018-2019 学年度本专业大四学生总人数 |
| Acceptance into graduate programs 考研率 | Number of graduates who get acceptance into postgraduate programs home and abroad/number of students who obtained a degree certificate 考取国内外研究生人数/获取学位证学生总人数 |
| Job Placement Rate 就业率 | Number of employed students/total number of students ready to go into career (excluding graduates who are accepted into postgraduate programs and who apply for employment extension) 已就业学生人数/参加就业人数 |